

Dear Sir/Madam,
Greetings from All India Council for Technical Education !

We are happy to inform you that **Confederation of Indian Industry (CII)** towards encouraging and recognizing the efforts of waste management companies, industry, start-ups and ULBs for managing the waste, has launched the **3rd edition of 3R Awards (Reduce, Recycle, Reuse) 2022. Keeping in view of your company's/Institutions conscious efforts towards managing wastes for better society and environment.** Improperly wastes management not only deteriorate environment and public health, but also cause huge investment and economic losses. Conscious efforts are required for addressing the waste management challenges combined with innovative solutions for reduction and reuse. Conscious efforts have been directed by Indian companies/institutes either reducing or reusing or recycling or scientific disposing of wastes to ensure environmentally sound management of such waste and for better environment.

Recognition Levels: CII 3R Awards 2022

1. Excellence in 3R by Industry (waste generated by industry by own operation or activities or services)
2. Excellence in developing the zero/minimum waste products
3. Excellence in Best Practices in managing Plastics and Packaging wastes (under EPR)

Sub-recognition level:

- a) Industry (PIBOs)
- b) Waste management companies (PROs /Recyclers/Co-Processor)
- c) Excellence in Best Practices in managing E-waste (under EPR)

Sub-recognition level:

- a) Industry (PIBOs)
- b) Waste management companies (PROs /Recyclers/Co-Processor)
- c) Excellence in Managing Municipal Solid Waste (MSW) by private sector
- d) Excellence in Managing Municipal Solid Waste (MSW) by ULBs/ MCs
- e) Excellence in Innovative solutions by Start-ups for Sustainable Waste Management

Benefits to apply in Awards :

1. Awarded with certificate and trophy to winners
2. Winners can brand through CII 3R Awards logo
3. Around 25 companies will be appreciated as "Top Waste Management Company"
4. Promotion through CII's website, social media and other channels, both winners and recipients of appreciation letter.
5. Participants to receive letter of participation
6. Brief case study in CII 3R Awards compendium 2022

The awards will be conferred during the CII yearly convention on 'Waste to Worth', to be scheduled in November 2022 in New Delhi. For brief details for participating for awards are available on following link <https://www.ciiwaste2worth.com/sign-in.php>

For Background Manual and Framework

of CII National Awards for Excellence in Waste Management 2022, please [Click here](#)

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In view of the above, AICTE requests your Institution(s) to kindly take part in these awards that will play an important role in setting benchmarks for the industries to introduce or follow the best practices to reduce waste, recycle and re use.