

# Virtual Internship Program 2022

An initiative to help Young Minds of India build their Careers in Salesforce Ecosystem

Organized By



In Partnership With



Powered By



## Salesforce Virtual Internship Program

According to the International Data Corporation ([IDC](#)), Salesforce and its partner ecosystem could generate \$66.4 billion in new business revenue between 2020 and 2026 and create 1.3 million direct and indirect jobs in India.

In order to cater to this rising demand for Salesforce talent, Salesforce in collaboration with AICTE (All India Council for Technical Education), NASSCOM Future Skills, Monster, GitHub has come up with an outcome based skilling initiative – Virtual Internship Program 2022.

This virtual internship program aims to impart Salesforce Administration and Development skills to 20,000 students. The program will be delivered with edtech company SmartBridge Educational Services Pvt. Ltd. through their career readiness platform – [SmartInternz](#)

The program is open to all the students who will be joining the workforce in the next 2 years along with students who graduated in the last two years. The virtual internship will be 8 weeks long, and those who complete the virtual internship and meet the criteria will be given completion certificates.

### Program Objectives:

- Extend the Support to Skill India Initiative
- Upskill 20,000 students in Salesforce technologies
- Create a talent pipeline for the Salesforce ecosystem
- Help fulfill the industry training or internship need of academia
- Help foster opportunities for qualified learners

*Note: No employment relationship is created between participants and Salesforce under, or in relation to, this program.*

### Program Structure

Virtual Internship program has two learning tracks as listed below

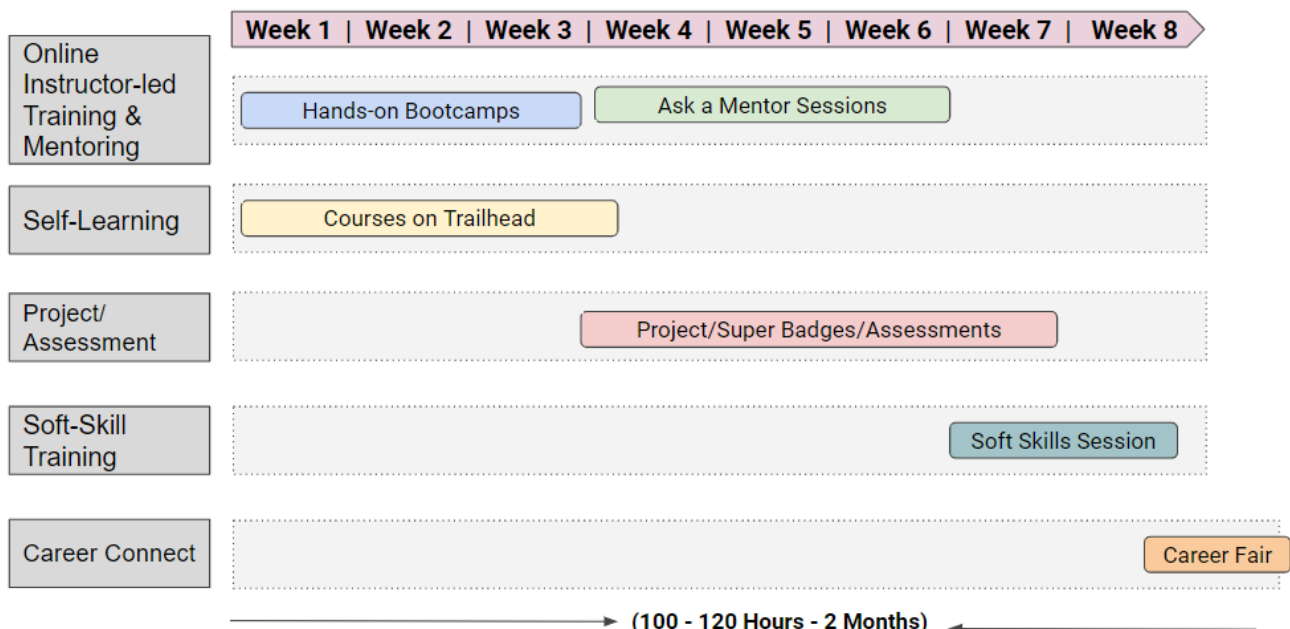
1. **Salesforce Administrator Track** : This learning track is suitable for the learner with minimum coding skills
2. **Salesforce Developer Track**: This learning track is suitable for the learners with good coding skills. This learning track has parallels with the National Occupation Standard (NOS). The learners enrolling for this track will be routed through Nasscom FutureSkills Platform.

The program has the following modules for the successful journey of virtual internship.

1. **Hands-on Bootcamps:** Online instructor-led training will be provided to enable the learners with Salesforce technology skills
2. **Self-Paced Learning:** Learners need to complete the courses/trail mixes on trailhead platform to acquire skills & build their profile
3. **Project (or) Super Badge:** Learners may complete a project (or) superbadge under the guidance of a mentor
4. **Ask a Mentor Sessions:** Ask a mentor sessions will be organized to clarify their technical queries during self-paced learning or project development
5. **SoftSkill Training:** to provide the learners with interview skills, a soft skill training session would be organized.
6. **Career Connect:** Career fair will be organized. Qualified learners, who are in their final year of graduation or graduated in last two years will be allowed to participate in career fair

### Program Timeline:

Virtual internship will be organized throughout the year in 4 cohorts (cohort/quarter). The learners must engage for 8 weeks to complete the virtual internship program. Below are the timeline for each learning module.



## Benefits of Doing the Virtual Internship?

Students who participate in the program may receive the following benefits:

- 120 hrs. of overall learning experience
- Hands-on Bootcamps, Project work and Mentoring support
- Acquire Super Badges on Trailhead platform
- Receive Virtual Internship Completion Certificate
- Students can submit the certificate to apply for academic credits subject to approval from College/university or affiliated state/central university as per UGC/AICTE norm and guidelines.
- Develop interview skills through an exclusive soft skills training
- Access to career fair with networking opportunities (via Interested Partners)
- Get prepared for Salesforce Professional Certifications

## Who Can Apply for Virtual Internship Program?

- Undergraduate students who will join the workforce within the next two years, which is those who pass out in 2022 and 2023
- Students who graduated in 2021 and 2020
- Those who can dedicate 8 weeks of their time.
- Students from all specializations are open to participate.
- Applicants must have relevant skills and interests.

## How to Apply?

**Step 1:** Navigate to the event [landing page](#) and go through all the details of the program. Click on Apply button to redirect AICTE Internships portal.

**Step 2:** Register on AICTE Internships portal to apply for the Virtual Internship

**Step 3:** Upon successful completion of the application process on AICTE Portal, Participants will receive onboarding emails from SmartBridge with all necessary information within 24 - 48 Hrs.

**Step 4:** Fill the form to get SmartInternz platform access and start your journey