Innovations & Employability: Industry Institute Interaction

And

MELANGEURING-*fusion of moments*

Preamble:

The Department of Food Technology and Biochemical Engineering of Jadavpur University established in 1964 salutes its founder members and distinguished alumni who brought the two disciplines of food and bioprocessing together and has provided the most suitable platform to host a National Workshop on Innovations & Employability: Industry-Institute Interaction to commemorate its 55 glorious years of contribution to education. This seminar is primarily designed to benefit UG students of our department through interactions with potential employers from industry and academia and will form a forum to touch base with distinguished professionals as well as departmental alumni in industries and academia who would be speakers and judges in different sessions of the Workshop. The cross-talks would enrich the students of the department and craft them in fulfilling their near-future roles in academia and industry.
Young minds can explore newer possibilities in use of state-of-the-art disciplines of food as well as biochemical process technologies for promising product development through brainstorming sessions involving UG students, potential recruiters and departmental alumni from academia and industry. This would open new vistas for potential jobs of the UG students not only in conventional food and bio processing industries but also in fields, not ventured erstwhile. The deliberations and concept notes from the UG students would certainly enrich one and all in the department and unfold new research ideas for PG and Ph.D. scholars of the department through possible collaborations with the alumni.
We look forward to establish and renew acquaintances with our alumni and distinguished personnel across the country as we turn 55!

Date: 22nd February, 2020

Time: 10.00 am - 8.00 pm

Venue: Gandhi Bhavan, Jadavpur University (Near 3rd Gate)

Programme:

A. Lectures by industry professionals from Food and Biochemical industries followed by interactions with students

B. Concept note presentations by UG students of Dept. of FTBE, JU

C. Alumni Meet

(Detailed programme will be circulated shortly)

Expected number of Participants: **1000+ (JU student capacity is 10,000+)**

Category of Participants:

Port Folio holders from MNCs / Small & Medium Scale industries in the food and Biochemical field; Entrepreneurs, commercial sponsors, Researchers, Professors, UG /PG students, Members of different departments of the Jadavpur University and Representative from the University authority, as well .

Media Coverage:

Will be covered through electronic **Media (University Website), Banners and Posters, F.M, News Papers and Television Channel**

Mode of Registration:

(i) **General Registration:** Please refer Google Form Link:
https://docs.google.com/forms/d/e/1FAIpQLSer0zvo9yrirTBxgvZHBpGjkZmi1jAshk53qMTDQrOFbY2ZOQ/viewform?usp=sf_link
(ii) **Commercial:** Please refer Google Form Link:
https://docs.google.com/forms/d/e/1FAIpQLSc6J-sN_vj_C9Fhw1_YQ8S5fITMREUfwFh8BBEr55dT97PvWw/viewform?usp=sf_link

The details of mode of contribution and tariff of advertisement/ sponsorship are provided in the following section.

Contribution:

(i)	**Students:**	**Rs. 300/-**
(ii)	**Staff Members and Scholars:**	**Rs. 500/-**
(iii)	**Teacher / Alumni / Other participants:**	**Rs.1000/-**

It will include Registration kit, High Tea, Lunch and Dinner.

Money should preferably be transferred directly to account or may send draft / cheque or may deposit by cash. However please mention the details of payment while filling up the registration form to facilitate tracking.

F.T.B.E., J.U. ALUMNI FUND

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Tariff of Advertisement / Sponsorship:

(i) Banner: Rs.4000/-

- Will be displayed by the side of common passage in front of auditorium
- Registration fee for one person will be waived
- Promotional Poster on our Face book Page

(ii) Platinum Sponsor: Rs.1,00,000/-

- One Back Stage banner
- One front stage edge banner
- Two Banners inside the auditorium
- Company logo on Lunch Coupon
- Two Banners at the entry of Auditorium
- Registration fee for four persons will be waived

- Promotional Poster on our Face book Page

(iii) Diamond Sponsor: Rs.75,000/-

- One front stage edge banner
- Two side stage , stand alone banners
- Two Banners inside the auditorium
- Company logo on Dinner Coupon
- Two Banners at the entry of Auditorium
- Registration fee for three persons will be waived
- Promotional Poster on our Face book Page

(iv) Gold Sponsor: Rs.50,000/-

- One front stage edge banner
- One side stage , stand alone banner
- Two Banners inside the auditorium
- Company logo on Refreshment Coupon
- Two Banners at the entry of Auditorium
- Registration fee for two persons will be waived
- Company logo on Lunch Coupon
- Promotional Poster on our Face book Page

(v) Silver Sponsor: Rs.25,000/-

- One side stage , stand alone banner
- Two Banners inside the auditorium
- Two Banners at the entry of Auditorium
- Registration fee for two persons will be waived
- Company logo on Lunch Coupon
- Promotional Poster on our Face book Page

(vi) Exhibit Stall: Rs.20,000/-

- Three sides covered space (10x6) with one table, two chairs and 4 point electrical connections including one light set and fan.
- Decoration of Stall has to be done by the Sponsors
- Registration fee for two persons will be waived.
- Company logo on Lunch Coupon
- Promotional Poster on our Face book Page

SPONSORS TO KINDLY SUBMIT THE BANNERS BY 20TH FEBRUARY, 2020

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