

# Institute Innovation Council Jadavpur University

## Call for Idea Contest

Entrepreneurship is not just starting a business, but it also involves the challenge of resolving a problem, making a positive difference in the life of the people. To become a successful entrepreneur, one must be innovative and ensure sustainability against market changes. Accordingly, the first and foremost component of a successful and sustainable entrepreneurship effort is an idea that needs to be incubated into a successful venture.

With a mandate to facilitate student innovations in the University, the Institute Innovation Council (IIC) ,Jadavpur University is in the process of identifying some prospective innovators who would be exposed to the Entrepreneurship and Startup eco-system in India and abroad. Within the scope of this effort, it is attempted to organize a study visit to some German universities with strong background of innovation management. The enclosed call for an **Idea Contest** is therefore released for identification of the student group for the proposed study visit. The call is open for **all** Undergraduate and Postgraduate students in the University as long as the innovation includes science and technology components since the focus of this call is mostly technical innovation. **Doctoral students may also apply, but they are requested to note that their entries will be considered based on consultation with the funding agency.**

The applicants may submit their applications as an electronic document in [.pdf] format with the following details :

1. Name of the idea
2. Team name & composition/Person name/contact details
3. What problem you want to solve
4. Who are beneficiaries
5. Your solution outline
6. Planned resource requirement
7. Estimated Time frame of implementation
8. Ball park overall cost
9. What is USP of the idea and how different from competition
10. Benefits after implementation -tangible/intangible
11. If a prototype exists

Applicants may send their entries by email to Dr. Sayan Chatterjee , Convener, IIC, Jadavpur University at [sayan.chatterjee@jadavpuruniversity.in](mailto:sayan.chatterjee@jadavpuruniversity.in), [sayan1234@gmail.com](mailto:sayan1234@gmail.com), as a team of 1-3 persons i.e. as an individual or as a team of up to 3 members. The members of a team could be from different departments/schools and of different academic levels.

**The applicants are requested to note that the proposed visits shall be in June-July 2020, subject to success of the funding application which will be submitted to the German Academic Exchange Service (DAAD) with entries short-listed from this contest through a selection process.**

**Important Dates:**

Call opening: 07/01/2020  
Last date of submission: 17/01/2020 (24:00 )  
Selection: 20/01/2020

**Note:**

- A. Students should submit their idea on the basis of 10 point scale in a single .pdf format with Times New Roman 12 font. Pictures if used, must be clear.
- B. Shortlisted teams should present their idea on 20<sup>th</sup> January, 2020 with a 3 minutes presentation time in front of selection committee members.

*Sayan Chatterjee*  
(SAYAN CHATTERJEE)

Dr. Sayan Chatterjee  
Startup Coordinator  
Convener, IIC, JU