Syllabus
Diploma Course in Applied Sociology

1. **Using Sociological Theories**  
   2 credits, 30hrs.
   - What is Sociological Theory
   - Types of Sociological Theories
   - Using Sociological Theories
   - Exercise
   - *Ref: Steele, Solution Centred Sociology*
   - *Ken Menzies, Sociological Theory in Use*

2. **Social Policy**  
   3 credits, 45 hrs.
   - What is social policy
   - Where did it come from,
   - Why does it matter
   - What does human well-being entail
   - Who gets what
   - Who is in control
   - What is the trouble with human society
   - Can social policy solve social problems
   - New times and new social policy
   - Whither social policy.
   - Exercise
   

3. **Social Work**  
   3 credits, 45 hrs.
   - What is social work and why social work
   - Social work approaches: psychosocial approaches, person-centred approaches, crisis intervention, task-centred approach, cognitive behavioral approaches, motivational interviewing, family therapy and systemic approaches, solution-focused therapy, lifestyle work and life review, mediation approaches, Integrating the approaches.
   - Social work with children, young people and families
   - Social work with people with learning disabilities
   - Social work and mental health
   - Social work and older people
   - Current services, practices and issues
   - Field work for social work
   - Ethics for social work.
   - Exercise
4. **Counselling I  Arenas, settings, themes and issues**  3 credits, 45 hrs.

What is it and why is it
Arenas: a) Individual counselling; b) couples counselling; c) family counselling; d) counselling in groups
Settings: a) In private Practice; b) In voluntary organization; c) in the personal social services; d) in the medical context; e) in primary and secondary education; f) in higher education; g) in the work place; h) in the context of professional and organizational growth; i) Brief and time-limited counselling
Themes: a) Counselling and gender; b) counselling and race; c) counselling and sexual orientation; d) pastoral counseling; e) career counselling and guidance; f) counselling in the context of redundancy and unemployment; g) counselling, death and bereavement; h) counselling and sexual dysfunction; i) counselling people with disabilities/ chronic illness; j) counselling people affected by HIV and AIDS; k) counselling people with alcohol and drug problems, l) counselling adults who were abused as children; m) counselling for trauma and post –traumatic disorder
Issues: a) Research and evaluation in counselling; b) counsellor-client exploitation; c) professional issues in counselling

Exercise


5. **Counselling II  Doing Counselling**  2 credits, 30 hrs.

Learning counseling skills
The foundation skills
The beginning stage: exploration, contracting and assessment
The middle stage: reassessment and challenging
The ending stage: action and closure

Exercise

Reference: Culley s and Bond Tim, *Integrative Counselling Skills in Action*, Sage 2011

6. **Non Profit Organization and Voluntary Organization**  3 credits 45 hrs.

Defining non-profit organization
Defining mission, objectives and Performance of non-profit organization
Defining the need, the product and the beneficiary of non-profit organization
Marketing for welfare organization
Market research
Test Marketing
The channels and points of service of non profit organization
Public Relation/External communication
Client feedback and follow-up
Basic measurement criteria
Quality standards and maintenance
Hiring and retaining staff
Human relations management
Donations, donor base and support networks
Understanding finance
Managing investments
Costing concepts
Differential costs
Pricing principles
Budgets and budgetary controls
Performance control

Understanding voluntary organizations
People in organizations: a) the motivation of individuals; b) people in their roles; c) the ways of groups; d) power and influence
Organizing the organization: a) the cultures of organizations; b) the structures of organizations; c) the system of organizations; d) the chances of change
Exercise


7. **Social Entrepreneurship** 2 credits 30 hrs.

Conceptualizing social entrepreneurship
Importance of Social entrepreneurship
Objectives and modes of action
Indigenous entrepreneurship
High profile vs. mundane and modest entrepreneurship
From Social entrepreneurship to public entrepreneurship
Social entrepreneurship as a political activity
Exercise


8. **Creating Capabilities** 2 credits 30 hrs.

The human development approach
The central capabilities
Counter-theory
Fundamental entitlements
Capabilities and contemporary issues
Exercise

Reference: Martha C Naussbaum, Creating Capabilities, Permanent Black, 2011