

Institution's Innovation Council Jadavpur University

Call for Idea Contest for submission in National Innovation Contest 2020

Institution's Innovation Council (IIC) of MHRD's Innovation Cell and AICTE has designed an annual innovation contest to identify the creative minds from IIC-Institutes and engage them in building innovations and nurturing into start-ups through series of mentoring, boot camps and international acceleration programs. Further, ensuring survival by providing funding support and linkage with technology business incubation units and access to investment opportunity.

The MHRD has extended the deadline for submission of Ideas and PoCs under **IIC National Innovation Contest 2020** on the MHRD IIC portal to 21st June 2020 and this is available on (URL): <https://mic.gov.in/innovationcontest/>

The IIC has identified some Ideas and PoCs for upload which includes ones which have been vetted by previous competitions and some with prototypes and seeks some more ideas from the students and researchers for consideration of nomination to the contest. The ideas and PoCs do not have any subject specific limitation but basing the focus on products that aim to substitute imports and promote self reliance would be more than welcome. Once such example is the [Toy industry](#) where innovation is the mainstay. Toy Industry includes IoT based toys, portable miniaturized toys, smart AI based toys, Hobby related toys specially in rail road and car etc.

The ideas and PoCs should contain the following details:

1. Idea name
2. Sector of the industry they address
3. Name(s) of the team member(s) along with email id and mobile number
- 4 Information regarding existence of Prototypes/ market survey
5. Relevance of Problem and solution
6. Feasibility issue
7. Methodology (for both idea and PoC)
8. Tentative budget
9. Level of acceptance
- 10 Scalability
11. What is the USP of the idea/ PoC
12. How your product is comparable with exiting product (for PoC)
13. What is your Technology readiness level (for PoC)
14. Environment friendly
- 15 Timeline of product
- 16 Pictures and URL of a video
17. Economic sustainability

The size of pics should be less than 80k and those of the documents to be uploaded less than 200K

Important :

The students may email these electronically to the Convener(IIC) Dr. Sayan Chatterjee at sayan.chatterjee@jadavpuruniversity.in, sayan1234@gmail.com on or before **15.06.2020**
24:00 hrs

Sayan Chatterjee
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